



BUSINESSatOECD

# ***Business at OECD (BIAC)*** **In Brief**

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*The institutional business voice  
to the OECD*

# CONNECTING BUSINESS WITH GOVERNMENTS AND THE OECD

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## Our Key Figures

**45+**

National Business Organizations from all OECD Member countries.

**10+**

National Business Organizations from non-OECD economies.

**55+**

Associate Experts Groups: international sectoral organizations that complement our policy work.

**15+**

friend companies in our corporate engagement program.

**29**

policy groups that shape public policy through engagement in OECD at leadership and policy group levels.

**280+**

policy submissions per year to the OECD to highlight key business messages.



# OUR UNIQUE ROLE

Established in 1962, *Business at OECD* (BIAC) is the officially recognised institutional business stakeholder at the OECD. We stand for policies that enable businesses of all sizes to contribute to economic growth, sustainable development, and societal prosperity. Through direct dialogue with the OECD and governments, we contribute the business perspective to cutting-edge debates that shape market-based economies and impact global governance.

## OUR VALUE PROPOSITION

As the business stakeholder to the OECD, we officially represent the private sector in OECD discussions at all levels. Our unique role allows us to facilitate access, foster business-to-government dialogue, and impact policy formulation at the OECD from early policy design to implementation. At the heart of our work, 29 *Business at OECD* policy groups convene our members to formulate policy positions and lead joint advocacy efforts to promote business priorities at the OECD.

## OUR GLOBAL NETWORK

Through *Business at OECD*, the leading national business and employers' organizations representing over 9 million companies provide business expertise in a wide range of OECD policy discussions. With the support of our national members, companies also engage directly and may participate in our Friends program. Our policy discussions are also enriched by the contributions of a wide range of international sector organizations.

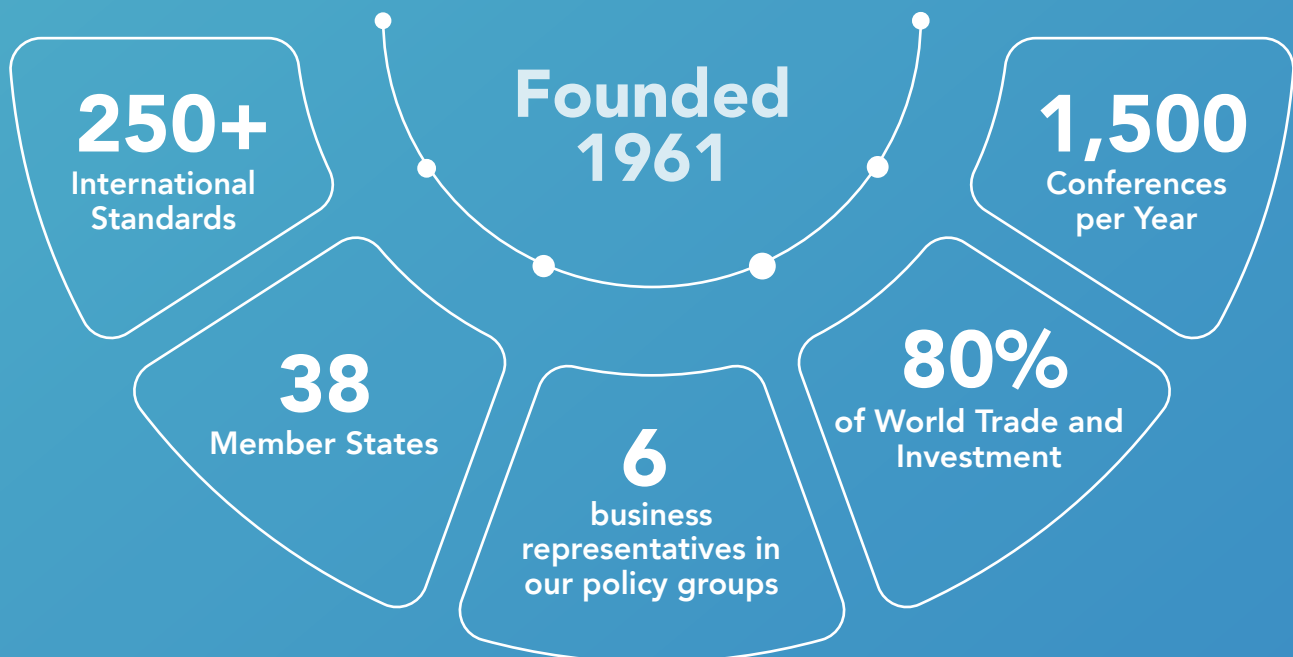


# WHY THE OECD MATTERS FOR BUSINESS

## The Organization for Economic Cooperation and Development

The Organization for Economic Cooperation and Development (OECD) provides a unique forum for 38 member governments and partner countries to work together to advance “better policies for better lives”. The OECD Convention lays out the overarching aims to achieve the highest sustainable economic growth and employment, to contribute to sound economic expansion, and to foster world trade on a multilateral, non-discriminatory basis.

## OECD QUICK FACTS



## The OECD matters for business because it:

### **ENCOURAGES DOMESTIC REFORM**

by providing evidence-based policy advice and promoting policy agendas that have direct impact on our business environment and competitiveness.

### **PROVIDES STRATEGIC FORESIGHT**

by analysing long-term trends and economic risks that will impact our economies in the years ahead, helping to address long-term challenges for business and governments.

### **SUPPORTS GLOBAL GOVERNANCE**

through close cooperation with key fora, including the WTO, the UN, or the G7 and G20 for which the OECD implements key mandates that directly impact business.

### **SHARES BEST PRACTICE POLICIES**

by providing a platform for government exchanges in over 300 OECD Committees and Working Groups where business contributes to critical global policy discussions.

### **SETS INTERNATIONAL STANDARDS**

including through more than 250 legal instruments in support of a more global level playing field for business.



# HOW WE ENGAGE WITH THE OECD

## Annual Consultation with OECD Ambassadors

Our Annual Consultation with OECD Ambassadors and Leadership at the outset of the year offers a unique opportunity for our business network to highlight strategic priorities for the OECD agenda that affect both the private sector and governments. Senior business leaders engage in direct discussions with the OECD Secretary-General and Ambassadors on how to address key business challenges and foster opportunities in global markets.



(Left) Our Annual Consultation with OECD Leadership and OECD Ambassadors in late February 2023, with OECD Secretary-General, Mathias Cormann (centre), addressing our delegation. (Right) The OECD Secretary-General, Mathias Cormann (left), debriefs with our Chair, Rick Johnston (right), after our Annual Consultation with OECD Leadership and OECD Ambassadors.

## OECD Ministerial Meetings

Each year, Ministers from OECD countries gather in Paris to decide on the OECD's strategic orientations for the coming year. We directly participate in these high-level discussions on the global economy and provide our business recommendations at Ministerial level. In addition to our contribution to the annual Ministerial Council Meeting, we also participate in OECD Ministerial meetings on dedicated topics organized by various OECD Committees.



(Left to right) Our OECD Ministerial Council Meeting delegation from June 2021: our Executive Board Members, Klaus Moosmayer and Emma Marcegaglia, our Chair, Rick Johnston, our Executive Director, Hanni Rosenbaum, our Senior Policy Director, Nicole Primmer, and the Vice Chair of our Trade Committee, Marco Felisati.

### OECD Committees

*Business at OECD's* privileged and unique access to and participation in the discussions at the OECD committee level allows business to contribute to policy making at an early stage in almost all areas of public policy making. OECD committees are at the centre of OECD policy discussions as they assess data facilitate the sharing of best practice, provide evidence-based policy advice to governments and in some cases develop international standards that directly impact business. Private sector input is key to ensure that business realities are duly reflected in OECD policy making.



(Left) Our participation in the OECD Environment Meeting at Ministerial Level in late March 2022. (Right) Our delegation after participating in the OECD Working Party on Responsible Business Conduct: (left to right) our USCIB delegate, Jose Arroyo, Vice-Chair of our Responsible Business Conduct Committee, Paul Noll, Chair of our Responsible Business Conduct Committee, Winand Quaedvlieg, our USCIB delegate, Ewa Staworzynska, and our Policy Director, Dominik Kümmerle.

### B20-G20 Dialogue

Given the OECD's important role at G20-level, *Business at OECD* actively supports the B20 dialogue and serves as a network partner to the rotating B20 Presidencies, which offers business advice to the G20. By participating in the B20 task forces and facilitating dialogue with the OECD, we help ensure consistency and continuity in the B20 process and ensure that the perspectives of our wider membership are reflected.



(Right) Our Chair, Rick Johnston, addressing the B20 India Inception Meeting in January 2023.



# OUR POLICY PRIORITIES IN 2023

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## Our Policy Groups

Our *Business at OECD* Committees and Expert Groups are at the core of our policy work. They convene members on key policy areas to facilitate the information flow on OECD developments, foster private sector consensus-building, promote business priorities and ensure that business views are reflected in OECD policy advice. Our policy groups liaise closely with their OECD counterparts, including through direct participation in meetings or dedicated consultations.

### **ECONOMIC POLICY AND REGULATION**

- Economic Policy
- Competition
- Finance
- Private Pensions
- Governance and Regulatory Policy

### **CORPORATE GOVERNANCE AND RESPONSIBLE BUSINESS CONDUCT**

- Anti-Corruption
- Corporate Governance
- Responsible Business Conduct

### **EMPLOYMENT, SKILLS AND ENTREPRENEURSHIP**

- Education
- Employment, Labor and Social Affairs
- Small and Medium-Sized Enterprises

### **DEVELOPMENT AND EMERGING ECONOMIES**

- China
- Development

### **TAXATION**

- Taxation and Fiscal Policy

### **TRADE AND INVESTMENT**

- Anti-Illicit Trade
- Export Credits
- Trade
- Investment
- Food and Agriculture

### **ENVIRONMENT AND SUSTAINABLE GROWTH**

- Biotechnology
- Chemicals
- Environment and Energy
- Nanotechnology

### **HEALTH AND WELLBEING**

- Health
- Tourism

### **INNOVATION AND DIGITAL ECONOMY**

- Consumer Policy
- Digital Economy Policy
- Blockchain
- Innovation and Technology



## Our Focus Areas for 2023

We drive cross-cutting work among our policy groups, and actively promote joint priorities. Based on the close feedback and guidance from our national member organisations, our key focus areas for 2023 include:



Ensuring practical implementation of the global tax deal.



Keeping the momentum on health resilience.



Acting on the root causes of inflation.



Fostering economic recovery through structural reforms.



Securing energy while addressing the climate challenge.



Ensuring practical frameworks for good corporate management.



Defending open markets for resilient supply chains.



Bringing down the costs of doing business for SMEs.



Advancing digital transformation and trusted data flows.



Ensuring global food security.



Attracting and retaining talent in a changing work environment.

This is in no way meant to be exclusive of other policy areas we cover, as we provide broad-based and comprehensive business input to a wide range of OECD activities including on technical issues. Across our groups, we also actively contribute to discussions on the OECD accession process, OECD's support to Ukraine, and OECD outreach activities to non-member economies more broadly.

# OUR GLOBAL NETWORK

## National Member Organizations

Our National Member Organizations are the leading business and employers' organizations in all OECD member countries, representing our core constituents. They provide strategic guidance on overarching policy orientations and shape our positions, developed through a consensus-based process which places emphasis on open and fair dialogues and compromise. Currently there are over 45 National Member Organizations that can nominate their staff, company and national association representatives as delegates to our policy groups. Member organizations constitute our general assembly and have the opportunity to appoint members to our Executive Board.





## Observer Organizations

Observers are leading business and employers' organizations from non-OECD member countries that are national in scope and dedicated to the same general business principles as our core constituency.

## Associate Expert Groups

We also feature a robust network of international sectoral organizations that participate in our policymaking efforts. A wide range of leading industry sectors are involved and we are constantly expanding our sectoral coverage.

## Friends of *Business at OECD*

We greatly benefit from the active support of a number of multinational corporations that provide financial contributions and secondments as part of our corporate engagement programme to help us fulfil our mission as the global business voice in all aspects of OECD policymaking.

# ENGAGE WITH US

If you are interested in our work and our engagement with the OECD, please contact us by e-mailing [communications@biac.org](mailto:communications@biac.org). Thank you in advance for your support and interest.



*Business at OECD*  
13/15, Chaussée de la Muette  
75016 Paris, France

Tel: +33 (0)1.42.30.09.60  
Email: [communications@biac.org](mailto:communications@biac.org)