



BUSINESSatOECD

Business at OECD (BIAC)

Anti-Corruption

Activity Update – Summer 2023

Executive Summary

Building on its Anti-Bribery Convention and its Anti-Bribery Recommendation, as well as instruments addressing bribery in the context of SOEs, development aid, and export credits, the OECD has established itself as one of the leading international organizations in the fight against corruption.

The *Business at OECD (BIAC)* Anti-Corruption Committee supports OECD efforts to fight bribery, foster integrity and ensure a global level playing field for business. Based on our members' expertise, it advises the OECD on prevailing and emerging corruption risks, explores innovative approaches to addressing bribery and proactively encourages joint actions between the OECD, business and governments. The Committee is also an active contributor to OECD's work on 'Trust in Business' as well as B20 activities on compliance and integrity.

This update provides an overview of the Committee's activities in the first half of 2023 and includes a list of upcoming meetings for the second half of the year.

In addition to our active contributions informing new OECD reports and research, we hosted the launch event for our a new publication on **the role of digital technology in the fight against corruption** in January. We are currently working on a similar publication on the **role of education and training in the fight against corruption**, which we will publish before the end of the year.

We also advanced our promotion of the '**zero corruption manifesto**' released in late 2022, on which we plan to launch a communications campaign in the second half of 2023.

Highlights

Anti-Corruption and Digital

Business at OECD (BIAC) has actively called on the OECD to consider the role that digital technologies can play in the fight against corruption, including in the context of last year's revision of [OECD Anti-Bribery Recommendation](#). While the Preamble of the revised Recommendation now recognizes "the potential role of innovative technologies in advancing public and private sector efforts to combat foreign bribery", the text does not further specify how and where such technology can be deployed.

Against this backdrop, BIAC released its **new paper** "[Stepping up the game: Digital technologies to promote the fight against corruption - a business perspective](#)" in December 2022. The paper was drafted by the Anti-Corruption Committee, in cooperation with the Committee on Digital Economic Policy. The first part of the paper provides an extensive literature review explaining how different technologies are applied in anti-corruption efforts both in the public and private sectors. The second part draws on a collection of use cases provided by our global business community, showcasing how companies are actively using digital technologies to improve their risk management and compliance programs in practice. Building on these insights, the paper further identifies success factors and barriers to implementing digital anti-corruption solutions in practice and spells out a set of policy recommendations.

The paper was **officially launched in an event on 26 January 2023**. The event was a major success. Besides BIAC Executive Director Hanni Rosenbaum and the CEO of Autostrade per l'Italia, Roberto Tomasi,, various representatives from the OECD, Member States and the business community participated.

Education and Training in the Fight against Corruption

In the meeting of the BIAC Anti-Corruption Committee on 24 May 2023, members agreed that the Committee should build on the success of the Digital and Anti-Corruption paper by developing a similar **paper on the role of education and training in the fight against corruption**.

The paper, which will be **published before the December 2023** meetings of the OECD Anti-Bribery Working Group, will provide an overview of existing practices, including through concrete business use cases, and identify obstacles to and success factors for using education and training in fighting corruption. The ultimate aim is to identify best practices for business and recommendations to governments on the use of education and training and to inspire future OECD work in this area. The paper will be issued by BIAC Anti-Corruption Committee with the input and support from BIAC Education Committee.

The paper is aligned with the third principle of the [Zero-Corruption Manifesto](#) that the Committee launched in November 2022. Principle 3 on "Stimulating Responsible Business Conduct" states that "developing a culture of integrity, transparency and ethics within any context, any entity, any government, any jurisdiction is vital". It is also linked to priority 3 ("Stewardship, Coaching & Advanced Training") of the 11 priorities framework that the Committee developed in 2022.

Other Activities

OECD Global Anti-Corruption & Integrity Forum and BIAC knowledge partner side event: From 24 to 25 May, the OECD hosted the 2023 edition of its annual [Global Anti-Corruption and Integrity Forum](#) with the theme 'Action to Impact: Working together to strengthen integrity and fight corruption'. In addition to the active participation of the members of the BIAC Secretariat and its Anti-Corruption Committee, the Committee Chair Nicola Allocca intervened on a panel entitled "Incentivising integrity in infrastructure: A systemic and multi-stakeholder approach". Moreover, as official knowledge partner to the Forum, BIAC organised its own side event for the first time. The event entitled "Racing to Zero – Education and Digitalization as Enablers in Fighting Corruption" took place in the afternoon of 24 May. Moderated by Mr Allocca, it brought together anti-corruption practitioners from companies, associations and universities and was followed by an audience of more than 100 physical participants. At the sidelines of the event, Mr Allocca had a bilateral meeting with the new chair of the OECD Anti-Bribery Working Group, Ms. Daniëlle Goudriaan, to discuss the future cooperation between BIAC and her Group.

Zero-corruption campaign: Following the launch of its [Zero-Corruption Manifesto](#), BIAC will launch a dedicated campaign in the second half of 2023. The campaign will showcase what companies and business associations are doing in practice to operationalize the 10 principles of the Manifesto. A dedicated section on the BIAC website will be created where BIAC members will have the possibility to promote any projects that contribute directly or indirectly to the objectives of the manifesto. The campaign will coincide with the 25th anniversary of the OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions in 2024.

Participation in B20 Summit: On 25-27 August 2023, the chair of the BIAC Anti-Corruption Committee, Nicola Allocca, participated in the B20 Summit in Delhi to actively contribute to the discussions on anti-corruption and integrity at the event. The President of BIAC, Mr Rick Johnston, and Mr Allocca also took the B20 as an opportunity to exchange with the Brazilian National Confederation of Industry (CNI) on their upcoming B20 presidency. In particular, they highlighted the importance of re-establishing a task force that deals with anti-corruption and integrity.

Upcoming Sessions

Business at OECD Sessions

2023

October-December

Business at OECD (BIAC) Anti-Corruption Committee meeting (tbc)

Zero-corruption campaign launch event

November

Launch of the *Business at OECD* (BIAC) Paper on the role of education and training in the fight against corruption

OECD Sessions with Member Participation

2023

10-13 October

OECD Working Group on Bribery meeting, physical, no BIAC participation

4-8 December

OECD Working Group on Bribery meeting, incl. consultation (tbc)



BUSINESSatOECD

Secretariat lead

Benedikt Wiedenhofer
Policy Manager
wiedenhofer@biac.org

Committee leadership

Chair

Nicola Allocca, Autostrade per l'Italia (Italy)

Vice Chairs

Audrey Morin, Schneider Electric (France)

Umberto Baldi, Snam (Italy)

Rauno Hoffman, Novartis (Switzerland)

Gerrie Lenting, Deloitte (USA)

Joseph Simon, Nilfisk (Denmark)

Erik Veltman, Rolls Royce DE – Civil Aerospace (Germany)

Arturs Evarts, Amber Beverage Group (Latvia)

13-15 Chaussée De La Muette - 75016 Paris - France
contact@biac.org | @BusinessAtOECD | www.businessatoecd.org

Established in 1962, *Business at OECD (BIAC)* stands for policies that enable businesses of all sizes to contribute to growth, economic development, and societal prosperity. Through Business at OECD, national businesses and employers' federations representing over 7 million companies provide and receive expertise via our participation with the OECD and governments promoting competitive economies and better business.