

Business at OECD (BIAC)

Anti-Corruption

# **Executive Summary**

As the officially recognized voice of business to the OECD, *Business at OECD* (BIAC) conveys business perspectives and expertise to policymakers on a broad range of global economic governance and policy issues. In the framework of our consultative status with the OECD, we keep the Organization informed of the private sector's response to different policy options, thus giving the business community the opportunity to shape the development of policies that impact business globally.

This update provides an overview of our activities in the first half of 2022 and includes a list of upcoming meetings for the second half of the year.

Building on its Anti-Bribery Convention and its Anti-Bribery Recommendation, as well as instruments addressing bribery in the context of SOEs, development aid, and export credits, the OECD has established itself as one of the leading international organizations in the fight against corruption.

In addition to our active contributions informing new OCED reports and research, in March, we launched a new project to raise awareness of **the role of digital technology in the fight against corruption**, which will consist of a policy paper supported by a series of company case studies.

We also launched an actionable **anti-corruption strategy**, which will guide our Committee's efforts going forward, and initiated a discussion about promoting 'zero corruption' as the **18th SDG**, for which we will develop a more concrete roadmap over the next months.



# **Highlights**

#### **Defining our strategy going forward /Our 11 priorities**

In <u>January</u>, we launched a Committee survey in order to take stock of our members' priorities for anti-corruption and integrity related matters and collect feedback on potential proactive activities, such as a *Business at OECD* (BIAC) Anti-Corruption Committee project on anti-corruption and digital technology and the idea to promote zero corruption as "18th SDG". Further to the survey, we organized on <u>27 April</u> a *Business at OECD* Anti-Corruption Committee meeting with the aim to launch our 11 priorities framework building on the inputs gathered. These 11 focus areas will serve as a means to frame our group's policy priorities as well as our engagement strategy with the OECD going forward (see below). In addition, the meeting served as a platform for exchange and provided Committee members with an update on current activities as well as upcoming engagement opportunities.



#### **Anti-Corruption and Digital**

Business at OECD has actively called on the OECD to consider the role that digital technologies can play in the fight against corruption, including in the context of last year's revision of OECD Anti-Bribery Recommendation. While the Preamble of the revised Recommendation now recognizes "the potential role of innovative technologies in advancing public and private sector efforts to combat foreign bribery", the text does not further specify how and where such technology can be deployed.

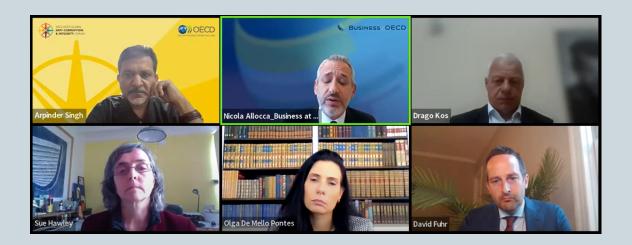
Against this backdrop, and further to the supportive results of our Committee survey, we announced on <u>16 March</u> the launch of our project "Stepping up the game: Digital technologies to promote the fight against corruption - a business perspective", in cooperation with the *Business at OECD* Committee on Digital Economic Policy (CDEP).

The aim of this policy paper is to provide an overview of the links between anti-corruption and digital technology and to highlight the benefits as well as the challenges and limitations related to the use of digital solutions in the private and public sectors. To generate unique insight and benefit, we asked our Committee to provide case studies that show how these companies are actively using digital technologies to improve their risk management, compliance programs and their approach to corruption.

A first outline of the paper was shared in <u>May</u>. In <u>July</u> we shared a zero draft for a first round of feedback on the paper, which will be further developed over the coming months.

#### **Other Activities**

**OECD Global Anti-Corruption & Integrity Forum:** From 30 March to 1 April, the OECD hosted the 2022 edition of its annual Global Anti-Corruption and Integrity Forum with the theme 'Renew governance, business, finance, sustainability, development aid, taxation and more, with integrity', emphasizing the importance of integrity in building back and progressing forward from the Covid-19 crisis. In addition to active participation, we were also represented at the event by our *Business at OECD* Anti-Corruption Committee Chair, who intervened during the panel on the revised 2021 OECD Anti-Bribery Recommendation.



**Contributions to forthcoming OECD research:** In <u>March</u> and <u>April</u>, our Anti-Corruption Committee actively supported the development of two new OECD projects, including a toolkit for awareness-raising and corruption prevention for SMEs and a study on the impact of the Covid-19 and economic crisis on corporate anti-corruption compliance. Business inputs via survey responses provided critical contributions to the two reports, which will be presented by the OECD in the second quarter of 2022.



# BUSINESSatOECD

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## **Committee leadership**

### Chair

Nicola Allocca, Autostrade per l'Italia (Italy)

### **Vice Chairs**

Audrey Morin, Schneider Electric (France)
Umberto Baldi, Snam (Italy)
Matthew Galvin
Rauno Hoffman, Novartis (Switzerland)
Gerrie Lenting, Deloitte (USA)
Joseph Simon, Nilfisk (Denmark)
Erik Veltman, Rolls Royce DE – Civil Aerospace (Germany)
Arturs Evarts, Amber Beverage Group (Latvia)

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Established in 1962, *Business at OECD (BIAC)* stands for policies that enable businesses of all sizes to contribute to growth, economic development, and societal prosperity. Through Business at OECD, national businesses and employers' federations representing over 7 million companies provide and receive expertise via our participation with the OECD and governments promoting competitive economies and better business.

# **Upcoming Sessions**

### Business at OECD Sessions

2022

3 October

Business at OECD (BIAC) Anti-Corruption Committee meeting (hybrid)

November (tbc)

**Launch** of the *Business at OECD* (BIAC) **Anti- Corruption and Digital paper** 

# OECD Sessions with Member Participation

December (tbc)

2022

**OECD Working Group on Bribery** meeting, incl. consultation (tbc)