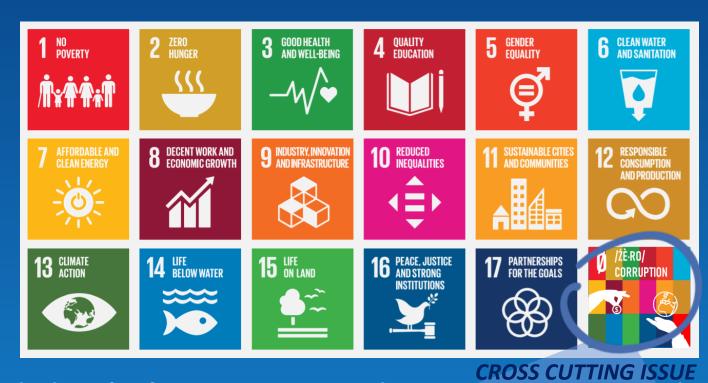
MAKE IT HAPPEN

"Corruption undermines democracy, public policy and markets, and constitutes the major hindrance to sustainable development"

We are facing a global issue that cannot coexists in the sustainable future we are trying to build for the next generations. Corruption lies everywhere and is a social scourge that can undermine the achievement of any SDGs

Therefore, we must have the intellectual honesty and courage to give this target a proper dignity considering it as a steppingstone towards zero corruption and therefore should be a potential 18th SDG



The benefits from zero corruption have a positive impact on the achievement of other SDGs



Spreading the ambition of achieving zero corruption in the world is key to assure a sustainable future for the next generations



MANIFESTO

How can we "TRANSLATE COMMITMENT INTO ACTION"?

RACING TO ZERØ

Breaking biases that corruption cannot be eliminated

- ZERØ TOLERANCE
 - > Strive for zero tolerance against any form of corruption within all jurisdictions
- 3 Developing a culture of integrity, transparency, and ethics within any context, any entity, any government, any jurisdiction is vital
- HUMAN RIGHTS & ANTICORRUPTION
 Corruption is a crime that can also undermine human rights, contributing to an abusive and unrespectful ecosystem
- INCENTIVATE & PROTECT BRAVE VOICES
 Support and defend individuals that have the courage to speak up and take actions towards a different direction, ensuring a psychologically safe environment
- COLLECTIVE ACTIONS FOR A MULTISTAKEHOLDER APPROACH

 Establishing trustworthy relationships between corporations, governments, institutions etc. is crucial to maximize the contribution in the "race to zero" and to level the playing field
- TECH FOR TRUST AND TRANSPARENCY
 Technology is becoming a gamechanger in the fight against corruption. It is critical to seize the opportunities coming from digital compliance solutions, using a build-block approach
- THINK GLOBAL AND ACT LOCAL
 Actions and behaviors we manifest locally have to be inspired by a global vision, respecting the peculiarities of local contexts (i.e. SMEs)
- PROMOTE FREEDOM OF PRESS
 Press can help in the fight against corruption and protecting our society by uncovering the truth and providing transparency (vigilant media)
- CROSS CUTTING ISSUE

 The benefits from zero corruption have a positive impact on the achievement of other SDGs