“Corruption undermines democracy, public policy and markets, and constitutes the major hindrance to sustainable development”

We are facing a global issue that cannot coexist in the sustainable future we are trying to build for the next generations. Corruption lies everywhere and is a social scourge that can undermine the achievement of any SDGs. Therefore, we must have the intellectual honesty and courage to give this target a proper dignity considering it as a steppingstone towards zero corruption and therefore should be a potential 18th SDG.

The benefits from zero corruption have a positive impact on the achievement of other SDGs.

Spreading the ambition of achieving zero corruption in the world is key to assure a sustainable future for the next generations.
RACING TO ZERØ

Breaking biases that corruption cannot be eliminated

ZERØ TOLERANCE

Strive for zero tolerance against any form of corruption within all jurisdictions

STIMULATE RESPONSIBLE CONDUCT

Developing a culture of integrity, transparency, and ethics within any context, any entity, any government, any jurisdiction is vital

HUMAN RIGHTS & ANTICORRUPTION

Corruption is a crime that can also undermine human rights, contributing to an abusive and unrespectful ecosystem

INCENTIVATE & PROTECT BRAVE VOICES

Support and defend individuals that have the courage to speak up and take actions towards a different direction, ensuring a psychologically safe environment

COLLECTIVE ACTIONS FOR A MULTISTAKEHOLDER APPROACH

Establishing trustworthy relationships between corporations, governments, institutions etc. is crucial to maximize the contribution in the “race to zero” and to level the playing field

TECH FOR TRUST AND TRANSPARENCY

Technology is becoming a gamechanger in the fight against corruption. It is critical to seize the opportunities coming from digital compliance solutions, using a build-block approach

THINK GLOBAL AND ACT LOCAL

Actions and behaviors we manifest locally have to be inspired by a global vision, respecting the peculiarities of local contexts (i.e. SMEs)

PROMOTE FREEDOM OF PRESS

Press can help in the fight against corruption and protecting our society by uncovering the truth and providing transparency (vigilant media)

CROSS CUTTING ISSUE

The benefits from zero corruption have a positive impact on the achievement of other SDGs