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*Business at OECD* (BIAC) **at 60**

# THE ANNIVERSARY SPECIAL EVENT AND GALA DINNER

Celebrating a special public-private partnership in global policymaking  
**Draft agenda**

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## SPECIAL EVENT:

**4 OCTOBER - 2:00 PM-5:30 PM**

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### **Voices from the *Business at OECD* Shapers (lightning round)**

We will begin our special event with a series of succinct testimonials from our "*Business at OECD* shapers", key business constituents who have been pillars of our business advocacy over the last 60 years, who will share how *Business at OECD* has transformed the way multilateral institutions and governments work with the private sector.

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## OPENING REMARKS

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## ANNIVERSARY CONVERSATIONS

### **Diplomacy past and present**

This conversation will review how our business partnership with the OECD has made tangible impact on key OECD deliverables, legal instruments, and mandates over the past six decades.

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### **Diplomacy present and future**

This second exchange will zoom in on areas where the OECD's current projects must make a difference, and point to our business recommendations and actions to achieve progress.

### **The evolution of public-private partnerships**

This final session will be forward looking and identify the business and societal challenges the OECD should address in the next decade, focusing on how business-to-government dialogue and partnership can help tackle them effectively.

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## CONCLUDING REMARKS



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*Business at OECD (BIAC) at 60*

# THE ANNIVERSARY SPECIAL EVENT AND GALA DINNER

**2:00 - 5:30 pm on 4 October**  
**OECD Conference Centre, 2 Rue**  
**André Pascal, Paris 75016**

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## SHAPERS

2:00 pm—2:15 pm

**Phil O'Reilly, Ronnie Goldberg,**  
**Bernhard Welschke, Hanni Rosenbaum,**  
**Winand Quaedvlieg, Nicole Primmer**

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## OPENING REMARKS

2:15 pm—2:40 pm

**Rick Johnston**, Chair, *Business at OECD*  
**Mathias Cormann**, Secretary General, OECD  
**Hanni Rosenbaum**, Executive Director,  
*Business at OECD*

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## CONVERSATIONS

**Diplomacy past and present**  
2:40 pm—3:30 pm

**Marta Blanco**, President, CEOE International  
**Seiji Inagaki**, CEO, Dai-ichi Life Holdings,  
and *Business at OECD* Executive Board  
Member  
**Emma Marcegaglia**, CEO, Marcegaglia  
Holding, and *Business at OECD* Executive  
Board Member  
**Peter Robinson**, President and CEO,  
US Council for International Business  
**Manuel Tovar**, Minister of Foreign Trade,  
Costa Rica

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**Diplomacy present and future**  
3:30 pm—4:20 pm

**Padraig Monaghan**, CEO, Optum Ireland  
**Laurent Scheer**, Vice President, Global  
Public Affairs, Pernod Ricard  
**Jackie King**, Executive Director,  
International Business, Ibec  
**Lina Viltrakiene**, Ambassador of Lithuania  
to the OECD

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**THE EVOLUTION OF PUBLIC-  
PRIVATE PARTNERSHIPS**  
4:20 pm—5:10 pm

**Imelda Hurley**, CEO, Coillite, and  
President of Ibec  
**Patrik Kovacs**, Co-President, VOSZ  
**Christine Lepage**, Deputy Director  
General, MEDEF  
**M. Arsjad Rasjid P. M.**, Host, Business-20  
Indonesia and Chairman, KADIN

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## EVENT KEYNOTE

5:10 pm—5:25 pm

**Anders Rasmussen**, former NATO Secretary  
General and Prime Minister of Denmark

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## CLOSING REMARKS

5:25 pm—5:30 pm

**Rick Johnston**, Chair, *Business at OECD*

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**Special event moderated by**

**Ali Karami Ruiz**, Senior Director and  
Member of the Executive Committee