

BUSINESSatOECD

Country: Member/Company Initiative Global Johnson & Johnson Multiple Initiatives

Overview

Johnson & Johnson (Belgium) – European Health Parliament

The European Health Parliament (EHP) is a movement connecting and empowering the next generation of European health leaders to rethink EU health policies. Along with its eight partners (Johnson & Johnson, European Patients Forum, EU40, College of Europe, Porter Novelli, Mavence, Euronews, Young European Leadership), the EHP provides the next generation of European leaders with the connections, knowledge and platform they need to build a healthier and more innovative Europe.

The EHP answers Europe's need for fresh ideas in health. Health systems are facing immense pressures to adapt their spending and other resources to match changing demographics, rising disease burdens, stronger patient empowerment and modern technologies. The EHP believes that the solutions required must come from the young European health leaders who influence the policies that will ultimately concern their generation as they age.

That is why the EHP was created in 2014. The initiative connects promising young professionals and challenges them to develop solutions for European health policy that are both innovative and actionable.

Each year the EHP convenes a diverse group of 60 young professionals representing all healthcare sectors. Participants work together for six months to develop policy recommendations that address today's most pressing European health issues, which are picked in cooperation with the European Commission. EHP participants are selected for their contribution to and potential to lead in European health policy and come from a range of educational and occupational backgrounds. The recommendations are published around Summer.

The initiative takes place in Brussels.

Johnson & Johnson (Ireland) – Women in STEM2D

Johnson & Johnson has been championing women and giving them the tools, resources and opportunities to succeed at work and at home since our founding more than 130 years ago, when eight of our first 14 employees were women.

Furthering that commitment, in 2015 we launched our WiSTEM²D initiative. WiSTEM²D stands for Women in Science, Technology, Engineering, Math, Manufacturing and Design. We believe women can be catalysts for creating healthier people, healthier communities and a healthier world.

We wake up every day inspired to empower women and girls in the six vital STEM²D fields so they have limitless opportunities to change the trajectory of health for humanity. We support and inspire girls and women in their pursuit of STEM²D studies and careers, no matter where they are located around the world

Johnson & Johnson's strategy on promoting more female representation in STEM2D careers is based on three distinct groups: Youth, University and Professional.

We want to harness the power of diversity for our company and our customers.

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The Youth pillar aims to 'Spark Enchantment' and inspire the next female generation to imagine what is possible for them in STEM2D.

To spark girls' and young women's interest in STEM²D subjects, we need to reach them wherever they are—in urban centres, small towns, villages and rural communities. STEM²D must be accessible and available in a variety of places and settings. This is achieved by helping girls under 18 years of age to use technology to have fun but to also find creative ways of problem solving. Johnson & Johnson employees have visited schools and conducted interactive workshops with students to explore the world of science and technology and inform them of the opportunities available for those who choose to study in the areas of STEM₂D.

The second pillar of the WiSTEM2D programme is focussed on undergraduate females in STEM2D courses. We seek to help women in STEM²D fields increase their graduation rate, as well as to identify promising recruits for our varied internship programs. The WiSTEM2D programme aims to address the shortage of women in STEM2D careers and increase the number of undergraduate women enrolling in these fields. Key elements of the programme include ongoing mentorship, career workshops and site visits are provided to female STEM2D students by Johnson & Johnson leaders to enable the students to visualise and experience first hand what a career in STEM2D is like. In Ireland we are running this programme in the University of Limerick, University College Cork and launching in the National University of Ireland in Galway in Autumn 2021.

The third pillar of the WISTEM2D strategy is the professional one and is aimed at current and former women in the workforce. We aspire to be the employer of choice for women in STEM²D fields. We believe Johnson & Johnson has a key role to play in expanding the idea of STEM to include manufacturing and design. To that end, we are focusing on accelerating the female pipeline in these areas.

Supporting STEM²D female professionals is an important facet of our overall commitment to workplace diversity. To meet this responsibility, we must care for our communities and support the women who anchor families from within them—for they are the foundation of a healthy society. In our professional programs, we champion and celebrate the power of diversity through reimagined recruitment, development and retention of the world's best technical female talent.

The Johnson & Johnson Re-ignite Programme is a return to work programme for female professionals who have taken a career break. Often, women with families opt to take time out of their careers to care for their children and can find it hard to re-integrate into the workforce or even find employment when they seek to go back to work. The Re-ignite programme offers six-month assignments working in a Johnson & Johnson company with the opportunity to apply for full-time roles at the end of the assignment.



Key Messages

Johnson & Johnson (Belgium) – European Health Parliament

- Find more information about the EHP initiative, the current edition, and future editions here.
- Have a look at the latest (6th) edition of the EHP <u>here</u>.
- Read the policy recommendations of the EHP6 here, and download the book here.
- Follow EHP on social media for latest updates:
 - o <u>Twitter</u>
 - o <u>LinkedIn</u>
- Sign up to receive updates on the European Health Parliament and learn more about how we are shaping Europe's next generation of health <u>here</u>!
- Stay tuned as recruitment for the 7th edition of EHP will start soon and kick-off for the next cohort will take place in late 2021.

Johnson & Johnson (Ireland) – Women in STEM2D

As the leading healthcare company, Johnson & Johnson is taking groundbreaking action that drives positive change for women of all ages in the STEM2D ecosystem around the world. Johnson & Johnson values and harnesses the power of diversity for our company and our customers.

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