



WE STAND FOR BUSINESS

*Business at OECD (BIAC) Corporate brochure
2022*



CONNECTING BUSINESS WITH GOVERNMENTS AND THE OECD

I WHO WE ARE

An international business group and solutions partner bringing over 60 years of experience officially representing the private sector in all aspects of OECD policymaking. We facilitate business-to-government dialogue in the pursuit of a growth-oriented, prosperous, and inclusive future.

I OUR VALUE PROPOSITION

We give access and engagement opportunities to business representatives who want to participate in OECD and international initiatives, which in turn will affect their day-to-day operations and their ability to contribute to real economies.

I OUR GLOBAL NETWORK

We work closely with all industry sectors through coordination with our 50+ national business bodies from OECD economies and beyond. Through our national member organizations, companies of all sizes and from all sectors participate in our work. Our national members, the leading business and employers' organizations in OECD countries, establish our strategic priorities and lead the way in appointing business representatives into our policy groups.

I BUSINESS ADVOCACY

We formulate policy positions that respond to the OECD agenda that affects business. We also lead initiatives that proactively outline what the business community needs from multilateral actions.

60 YEARS OF BUSINESS ADVOCACY

Key figures

40+

national business organizations from
OECD economies

10+

national business organizations from
non-OECD economies

29

policy groups that shape public policy
through engagement in OECD at
leadership and operational levels

50+

associate experts, international sectoral
organizations that complement our
policy work

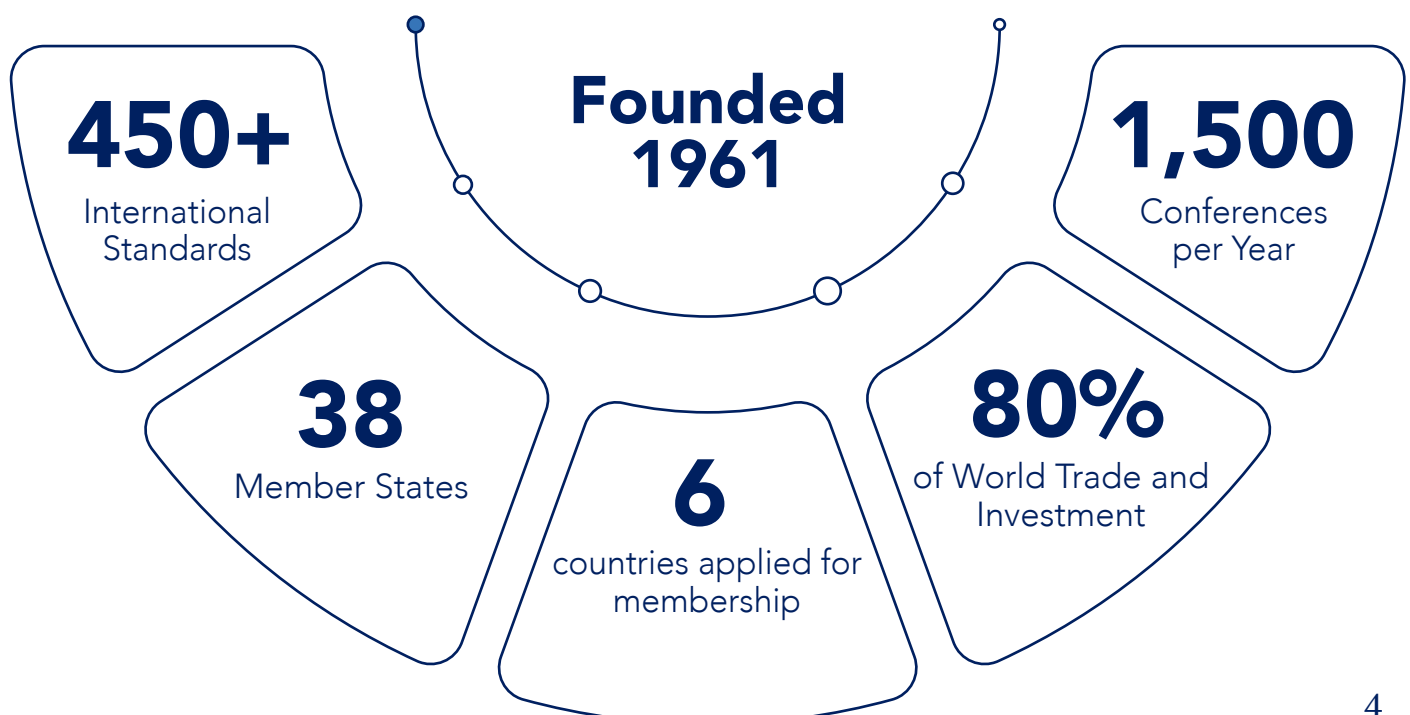
280+

policy submissions per year to the OECD

3000+

business representatives in our policy
groups

OECD QUICK FACTS



HOW THE OECD IMPACTS CORPORATIONS BIG AND SMALL

A multilateral organization that drives international agendas that affect local markets.

The OECD covers both cross-sectoral and thematic areas relevant to all major industrial sectors and entrepreneurs.

The OECD has transformed itself in the last decade: it has more impact, visibility, and engagement with private sector through *Business at OECD*.

The OECD delivers in multiple ways and forms: from legally binding instruments to influential reports.

Some examples of standards with quantifiable impact

€309m:

of actual savings per year for the chemical, pharmaceuticals, food and feed, and cosmetics industries and governments through the OECD Mutual Acceptance of Data system.

€800m:

savings for US taxpayers per year through the OECD Export Credit Agreement.

Through *Business at OECD*, business representatives participate in OECD meetings and initiatives that contribute to the review of these standards.

WHAT WE BRING TO THE TABLE

Our values and actions

I A POWERFUL VOICE

We build bridges to bring businesses in close dialogue with governments, with a proven track record spanning over 60 years of experience and trust.

I COMPETENCE

A positive influence on OECD strategic and policy initiatives through sound business knowledge, analysis, and perspectives.

I COORDINATION

We ensure governments, OECD, and relevant stakeholders get a cohesive and comprehensive business message as we are the hub for all OECD policy developments that could impact business.

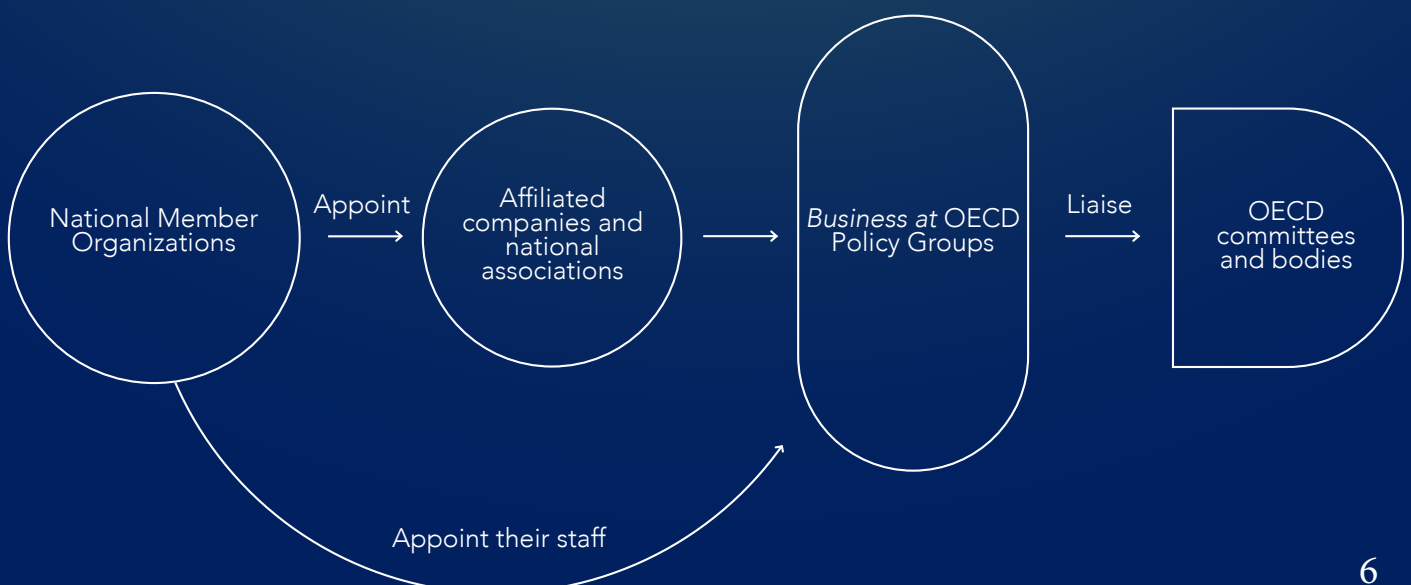
I ADVOCACY

We effectively work with global business representatives from all industry sectors, represent them at all OECD decision levels, and connect them with OECD and governments.

I THOUGHT LEADERSHIP

Through our national member organizations, our business leaders bring on-the-ground input and consensus industry perspectives on key global issues that impact economy and society.

OUR NOMINATION PROCESS



ENGAGE WITH US

Through our national member organizations, *Business at OECD* gives over 3,000 business leaders, executives, and technical experts from companies of all sizes and sectors exclusive access to our advocacy and policy efforts with the OECD and its governments.

If you are interested in maximizing your strategic engagement in international policy-making—through close coordination with our national business bodies—please contact us at communications@biac.org

| The Associate Experts program

We also feature a robust network of international sectoral organizations that participate in our policymaking efforts. A wide range of leading industry sectors are involved with us and we are constantly expanding our sectoral coverage.

If your trade association has an international remit and a sectoral mandate, please contact us for eligibility criteria and to discuss avenues for collaboration.

| The Friends of *Business at OECD* program

We greatly benefit from the active support of a number of multinational corporations that provide financial contributions and secondments to help us fulfill our mission as the global business voice in all aspects of OECD policymaking.

Participation in this corporate engagement program is selective and subject to strict eligibility criteria, as interested companies must be a member of the respective *Business at OECD* national member organization where they are headquartered.

The program provides strategic corporate counsel to help companies better understand how the OECD affects them, and how they can collectively shape OECD initiatives through close engagement with us.

Please contact the *Business at OECD* team, and visit our website to browse our publications, statements, and find out more about our events.

OUR POLICY GROUPS

I CORPORATE GOVERNANCE AND RESPONSIBLE BUSINESS

- [Corporate Governance Committee](#)
- [Anti-Corruption Committee](#)
- [Investment and Responsible Business Conduct Committee](#)

I ECONOMIC POLICY AND REGULATION

- [Competition Committee](#)
- [Finance Committee](#)
- [Private Pension Expert Group](#)
- [Economic Policy Committee](#)
- [Governance and Regulatory Policy Committee](#)

I ENVIRONMENT AND SUSTAINABLE GROWTH

- [Biotechnology Expert Group](#)
- [Chemicals Committee](#)
- [Environment and Energy Committee](#)
- [Nanotechnology Committee Expert Group](#)

I INNOVATION AND DIGITAL ECONOMY

- [Blockchain Expert Group](#)
- [Innovation and Technology Committee](#)
- [Committee on Digital Economy Policy](#)
- [Small and Medium Sized Enterprises Committee](#)
- [Consumer Policy Committee](#)

I TRADE AND INVESTMENT

- [Anti-Illicit Trade Expert Group](#)
- [Export Credits Expert Group](#)
- [Food and Agriculture Committee](#)
- [Trade Committee](#)

I DEVELOPMENT AND EMERGING ECONOMIES

- [China Expert Group](#)
- [Development Committee](#)
- [South Asia Expert Group](#)

I EDUCATION, SKILLS AND EDUCATION

- [Education Committee](#)
- [Employment, Labor and Social Affairs Committee](#)

I HEALTH AND WELL-BEING

- [Health Committee](#)
- [Informal Contact Group on Tourism](#)

I TAXATION

- [Tax Committee](#)

HIGH-LEVEL ENGAGEMENT

In addition to our regular exchanges with the OECD Committees and expert groups, as the institutional business voice of the OECD, we shape and contribute to policymaking efforts at the highest levels through three annual engagement programs.

ANNUAL BUSINESS CONSULTATION WITH AMBASSADORS:

We hold consultations with OECD Ambassadors at the outset of the year. This meeting allows our business community to identify priorities for the OECD agenda that affect both the private sector and governments. Senior business leaders discuss with the OECD Secretary General and Ambassadors timely challenges and ways forward in global markets.

ENGAGEMENT IN OECD MINISTERIALS:

Each year, ministers from OECD countries gather in Paris to decide on the OECD's strategic orientations for the coming year. We take part in a high-level discussion on the global economy and provide our business recommendations. We also participate in Ministerial meetings organized by the various OECD Committees.

G20 BUSINESS ENGAGEMENT:

Leaders of the world's 20 major economies meet annually to tackle global challenges. The Business-20 Dialogue—together with our active involvement—provides the G20 with actionable policy proposals. As a strategic network partner, we convene on an annual basis the G20, the Business-20, and the OECD in Paris.

OUR OUTREACH CAMPAIGNS

I UKRAINE:

Russia's war against the people of Ukraine is a deeply distressing moment for the world. We strongly condemn the Russian invasion of Ukraine, which has led to thousands of people being killed and millions fleeing from the war. We have collected input from our national members and constituents on business support for Ukraine, advice provided to their members, as well as policy messages in response to the conflict.

I HEALTH RESILIENCE:

Our recent *Business at OECD* campaign on health resilience and foresight calls on governments and the OECD to empower, involve, incentivize, and deepen work on health policy. This special campaign showcases what our national business bodies and affiliated multinational corporations are doing on-the-ground to boost health resilience and promote sustainable approaches to health.

I LABOR SHORTAGES:

One of the most pressing problems entrepreneurs and businesses currently face in all corners of the world is skills and labor shortages. Our business constituents are taking important actions to tackle labor shortages and provide solutions for companies to attract talent and skills, and boost their productivity and well-being.

I BUSINESS FOR YOUTH:

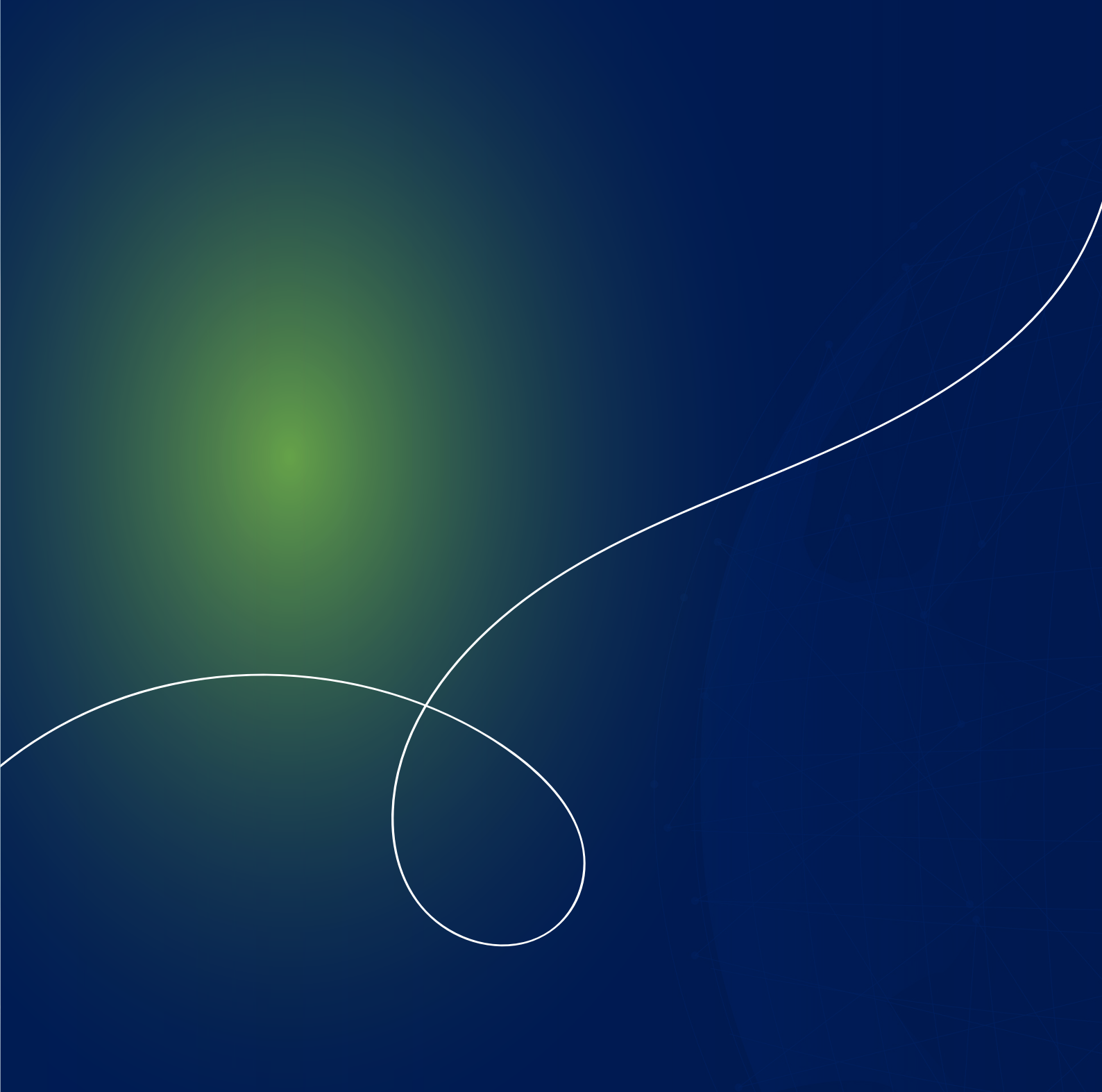
Integrating young people into the labor market is an essential pillar to the dynamism of labor markets and critical for the cohesion and sustainability of our economies and societies at large.

I 60TH ANNIVERSARY:

As the voice of business, we have worked together with the OECD for over 6 decades, calling for multilateral cooperation, market-based principles, a rules-based international order, good governance, and a global level playing field.

I PEACE FOR FOOD:

Our Peace for Food campaign brings together the efforts of our members, extended business constituents, and global stakeholders on the transformation of global food systems and sustainable productivity growth. The campaign provides a platform for the private sector to share solutions and trajectories for innovation in agriculture that raise productivity and tackle key supply chain challenges. Climate change, the pandemic, and geo-political conflicts have significantly impacted food systems and created one of the worst food crises in history. Decisive action is urgent.



With over 60 years of experience connecting the business community with the OECD and its governments, *Business at OECD* (BIAC) advocates for policies that enable the private sector to pursue economic growth, development, and societal prosperity. Our global network spans over 55 national business and employer bodies that appoint multinational corporations and small businesses from all sectors into our strategic efforts with the OECD. We connect business with government representatives on a daily basis through strategic and policy meetings. We aim to shape OECD initiatives to promote competitive economies and better business for a sustainable future.



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