

Business at OECD (BIAC)

Health Committee

Annual Activity Report 2023

Message from the Committee Chair

Even thought the WHO declared an end to COVID-19 as a global health emergency in May 2023, this year we focused to ensure that we do not lose the momentum in our fight for health resilience and aim to promote partnerships between the private and the public sector, and put business initiatives at the forefront of solutions.

In 2023, alongside our continuous engagement with the OECD at all levels on issues that are most salient for our businesses, we took a step back and looked within our membership, to consolidate private sector perspectives through our "Stronger Together" campaign. Within the campaign, we transformed the insights from our member initiatives into a coherent global narrative that these best practices underline: the international community can accelerate much-needed progress through public-private partnerships and an agile whole-of-government approach that involves more specifically employment, finance, innovation, and health ministries to incentivize prevention approaches and innovation pathways that will increase health resilience.

As part of our campaign, we were pleased to gather OECD health leadership, senior officials from WHO, healthcare professionals and industry leaders from various sectors for our 5th Health Forum, which this year focused on "Health as a key for economic resilience". This Forum marked a shift if our narrative as we for the first time included topics such as decarbonization in the health sector, to emphasize the importance of the industry to our global economies. It also served as setting the scene event for the 2024 OECD Health Ministerial.

In 2024, our Committee will continue to engage the OECD to shape policymaking on behalf of our businesses, particularly under the "Stronger Together" campaign and preparations for the next years Health Forum. We will explore how we can dive deep into certain topics, and I look forward to continuing our work emphasizing the role of health strengthening resilience as a whole.



Olga Mironenko-Stampfer

Business at OECD Health Committee Chair

Context

The OECD's work on health provides governments with policy advice to address urgent health challenges and improve long-term resilience of health care systems. Its work on health is also influential at international level, including at WHO. The OECD fosters highperforming health systems by measuring health outcomes and use of resources as well as by analyzing policies that improve access, efficiency and quality of health care.

Business at OECD (BIAC) is the officially recognized business advisory group to the OECD and represents the leading business and employers' organizations in OECD countries. Our Health Committee represents various industries including biopharmaceuticals, medical devices, information systems, food and beverages, sports, and private hospitals. It actively contributes to the OECD's health agenda by providing expertise and participating in expert groups. The committee holds bi-annual meetings, organizes regular conference calls, and hosts an annual Health Forum. These efforts aim to present industry priorities, engage with stakeholders, and identify policy solutions in the field of health

This activity report provides selected year highlights of the *Business* at OECD Health Committee in 2023, and includes a list of Committee releases and sessions. In line with the OECD's priorities and the efforts of many others in our Committees, our activities in 2023 focused on advancing discussions on health innovation, prevention, and considerations of health as a key for economic resilience through our Stronger Together campaign and engagement with OECD Ministers, and other stakeholders.

Our activity highlights

April

In April, we have contributed to the OECD Health Committee work on *Enhancing Competition in On-Patent Markets*, by providing written input from the perspective of private hospitals.

May

In May, a *Business at OECD* (BIAC) Health Committee delegation participated in the **OECD Meeting of the Working Party for the OECD Patient Reported Indicator Surveys** (WP-PaRIS), to discuss the OECD's ongoing work on developing, standardizing and implementing a new generation of indicators that measure the outcomes and experiences of health care that matter most to people.

Following the WP-PaRIS meeting, we have contributed to the OECD Working Party on Health Care Quality and Outcomes (HCQO), to exchange on indicator development for understanding quality and safety of longterm care services as well as activities to support patient engagement in patient safety, amongst other issues.

In May, our committee Vice Chair Laurent Scheer led our Business at OECD delegation to the Joint meeting of the Working Party on Health Care Quality and Outcomes (HCQO) and The Expert Group on the Economics of Public Health (EGEPH), where, amongst other issues. we exchanged on best practices in public health: integrating care to prevent and manage chronic diseases, integrated care delivery and improving cancer prevention and care.

A large *Business at OECD* delegation led by Vice Chair Michele Mestrinaro attended the **OECD Expert Group on Pharmaceuticals and Medical Devices**, which focused on improving the resilience of pharmaceutical supply chains, as well as featured dicussions on competition in the pharmaceutical industry.

June

In June, we welcomed our members for a meeting of our *Business at OECD* Health Committee in Paris, and virtually, where we had the chance to exchange on member priorities, have a discussion with Francesca Colombo, Head of OECD Health Division, and discuss next steps of our *Stronger Together* campaign and preparations for the Health Forum.



(Business at OECD Health Committee meeting in June 2023)

July

In July, a large Business at OECD delegation attended the meeting of the OECD Health Committee, where we exchanged with the OECD and member states on medical supply chains security, digital health, financial sustainability of health systems and other issues.

October

In October, we held our Health Committee meeting, to prepare for the upcoming *Business at OECD* Health Forum, OECD Health Ministerial and preparations for the future work of the OECD Health Committee. Once again, we had the pleasure to exchange with Francesca Colombo, Head of OECD Health Division.



(Business at OECD Health Committee meeting in October 2023)

Following the Committee meeting, we convened over 150 representatives from governments, international organizations and other stakeholders for our *Business at OECD* Health Forum under the theme *Health as a Key for Economic Resilience*.

The Forum provided a platform for public and private sector exchange to identify main priorities, opportunities and challenges, and explore a cross-cutting agenda for further action at the private sector level as well as the government level. Forum also contributed The to the for Health preparations the OECD Ministerial Meeting in January 2024.



(OECD Deputy Secretary General Yoshiki Takeuchi addressing the Forum participants October 2023)



(WHO Director of Health Promotion Rüdiger Krech, speaking on panel 2 - The power of prevention: how to further improve health resilience and connect the dots, October 2023)

After the Forum, we invited OECD Ambassadors and health officials for a **Sanofi Industrial R&D Plant Visit** in Vitry-sur-Seine, to continue the discussion on innovation and decarbonization in the health sector at an industrial site.



(Visit of Sanofi Industrial R&D Plant in Vitry-sur-Seine, October 2023)

November

In November, a large Business at OECD delegation participated to the meeting of the OECD Health Committee, where, thinas. OECD amonast other the introduces proposed new areas of work for the Programme of Work and Budget (PWB) 2025-26, exchanged on medical supply price transparency chains. in pharmaceutical markets and AI and health.

Members also participated to the meeting of the OECD Working Party on Health Care Quality and Outcomes (HCQO) to discuss the Health System Performance Assessment (HSPA) initiatives in countries and the collection, refinement and innovation in the measurement of quality and outcome indicators. Members also attended the meeting of the OECD Working Party on the Patient-Reported Indicator Surveys (PaRIS) where the OECD presented the progress made with implementation of the International Survey of People Living with Chronic Conditions and the preparations of the PaRIS flagship report to be published in 2024.

December

In December, we provided written input to the OECD draft Health Ministerial Declaration, which will be adopted and included in list of OECD Legal Documents during the upcoming OECD Health Ministerial in January 2024.



Our Meetings with the OECD and Governments

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' May	DECD Expert Group on Pharmaceuticals and Medical Devices
July	DECD Health Committee
ctober	DECD Working Party on Health Statistics (HS)
vember	DECD Health Committee
	DECD Working Party on Health Care Quality and Outcomes HCQO)
	DECD Working Party for the Patient Reported Indicator Surveys WP-PaRIS)
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Business considerations for the upcoming Meeting of OECD Health Ministers (April 2023)

Health Forum Synthesis Report (January 2024)

Health as a Key for Economic Resilience

Drawing from insights gleaned at this year's Health Forum, the Health Synthesis Report document outlines the private sector's recommendations to OECD Ministers on how to leverage health as a key for economic resilience, setting the scene for the OECD Health Ministerial in January 2024.



<u>Stronger Together campaign</u> (October 2023)

Committee Leadership

Chair Olga Mironenko-Stampfer

UnitedHealth Group (United States)

Vice Chair Laurent Scheer Pernod Ricard (France) Vice Chair **Michele Mestrinaro** Novartis (Switzerland)

Vice Chair **Grzegorz Rychwalski** Medicines for Poland (Poland)



(Highlights from our Business at OECD Health Forum, October 2023)



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Established in 1962, *Business at OECD* (BIAC) stands for policies that enable businesses of all sizes to contribute to growth, economic development, and societal prosperity. Through *Business at OECD*, national businesses and employers' federations representing over 7 million companies provide and receive expertise via our participation with the OECD and governments promoting competitive economies and better business.